



# Ladder of Hope 2016 Funding Report

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## **Ladder of Hope**

**The Ladder of Hope is uniquely designed to assist in filling gaps that exist in society between government support and self-sufficiency. The funding that encompasses ICS' Ladder of Hope is directly used in this process and specifically impacts our clients. The process (or steps on the ladder) provide a map for success for those clients working within ICS' programs and The Ladder of Hope. The Ladder of Hope provides opportunities for our clients to work with social experts, businesses, and agencies that can provide guidance and education necessary to achieving self-sufficiency and freedom from government assistance. Additionally, the Ladder of Hope provides spirit lifting and morale building possibilities for our clients that are comprised entirely from our donors. ICS' Ladder of Hope Foundation is focused on making a difference in our community through the generous support of our neighbors, friends, and associates.**

***"Bringing people together with quality services  
that promote self-sufficiency"***

# LADDER OF HOPE 2016

<i>Balance as of 1/1/16</i>	<u>Revenue</u>
	\$ 4,185.77

<u>2016 FUNDRAISING EVENTS</u>	<u>DATE</u>		
Strikes for Hope Bowl-a-thon	2/21/2016	\$	5,588.07
Brat Barn - Festival De Pere	7/15/2016	\$	364.60
Green Bay Bullfrogs Game	8/4/2016	\$	420.00
Brat Barn - Festival West	8/12/2016	\$	265.78
		\$	10,824.22

			<u>Events Supported:</u>
Welcome Home Baskets (4)		\$	332.65
<i>Homeowner 1</i>	1/5/2016		
<i>Homeowner 2</i>	5/31/2016		
<i>Homeowner 3</i>	11/15/2016		
<i>Homeowner 4</i>	12/31/2016		
ICS Food Drive	7/20/2016	\$	514.68
ICS College Scholarships	8/17/2016	\$	1,000.00
Thanksgiving Meals	11/18/2016	\$	630.48
Community Service	12/13/2016	\$	100.00
Community Service	12/22/2016	\$	200.00
Christmas Gifts	12/22/2016	\$	506.51
		\$	3,284.32

<b>Available Funds</b>	<b>\$ 7,539.90</b>
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## FUNDING SOURCES

### **Strikes for Hope Bowl-a-thon:**

The Strikes for Hope (SFH) Bowl-a-thon is the largest fundraising event supporting ICS's Ladder of Hope (LOH) Foundation. The SFH is an annual event held in February of each year. 2016 was the second annual event, and was held at The Gutter in Suamico, Wisconsin. The event features a silent auction, bucket raffles, and a 50/50 raffle. The ICS staff solicit donations from the community. Donations can be an auction item, cash donation, or registering a team to bowl. The participant cost is \$10 per person which includes unlimited bowling for 2 hours. The report contains a specific financial summary for this event.

### **Brat Barns:**

The brat barn events are hosted at Festival Food locations in Brown County. The scheduling of these are on a first come first serve basis, and are generally scheduled in-person the first Wednesday in February of each year. In 2016 ICS hosted 2 brat barn events, one at Festival De Pere and one at Festival West. Event organizations are required to purchase designated goods from Festival the day of the event, cook those goods, and sell those items at Festival set prices, with all proceeds going direct to the organization.

### **Green Bay Bullfrogs Game:**

The Green Bay Bullfrogs, a local baseball team playing in the Northwoods League, which is a collegiate summer baseball league. The Bullfrogs offer a "Community Connection Night". This event features a ticket to the game in a reserved bleacher seat, a hot dog, a soda, and a Bullfrogs baseball cap all for a cost of \$12. The organization can then sell the ticket for a price they designate. ICS sold the ticket for \$20, meaning each ticket sold was an \$8 profit. The event also offers an opportunity for a 50/50 raffle, information booth, and organizational announcements during the game. The \$420 generated from this event breaks down accordingly:

Ticket Sales (27 tickets)	\$216
\$3 per Run Scored	\$18
50/50 Raffle	\$186
<b>TOTAL</b>	<b>\$420</b>

## **EVENTS SUPPORTED**

### **Welcome Home Baskets:**

As clients enter into the Home Ownership Program, the LOH welcomes them into their new home with a “Welcome Home Basket” consisting of everyday home essentials. This gift is delivered to the client personally by an ICS team member as they are congratulated for their achievement in home ownership. ICS employees do the shopping and constructing of the baskets, each with a cost of roughly \$75. Every client entering our Home Ownership Program will receive a basket. 2016 saw 4 new program participants.

### **ICS Food Drive:**

ICS worked in collaboration with Gordon Food Service (GFS) to secure donated food items and reusable fabric grocery bags from GFS. ICS team members then shopped for the remaining necessary items and assembled the bags to supply a family with healthy food options. 100 bags of food were assembled, and these were provided to 50 local families. ICS marketed this event through flyers, social media outlets, and within our building to program participants. We were able to distribute all of the bags of food.

### **ICS College Scholarships:**

2 students were awarded college scholarships through the LOH in 2016. Each scholarship was in the amount of \$500. The first recipient is attending The University of Wisconsin Green Bay (UWGB) to study social work. This individual is currently enrolled in ICS’s Family Self Sufficiency Program (FSS) and is also a single mother focusing on improving the quality of life for her family. The other recipient is attending Northeast Wisconsin Technical College (NWTC) studying nursing. This participant is part of a dual parent household which is currently participating in ICS’s Housing Choice Voucher Program (HCV). Every applicant was required to write a summary as to why they would be a good candidate for these scholarship awards. These were the two that were selected by the LOH.

### **Thanksgiving Meals:**

Each Thanksgiving season the LOH tries to provide for families not able to provide the traditional Thanksgiving Day dinner for themselves. ICS employees shop for all the fixings necessary for a traditional Thanksgiving meal. Those items are then packaged together (including a full turkey and roasting pan) and hand delivered to selected families. In 2016 ICS presented 11 deserving local families with a full Thanksgiving Day dinner. Families are selected by way of ICS Specialists who refer worthy families that they are, or have been working with.

### **Community Service:**

ICS and the LOH try to help as many people in our community as possible and not all are currently enrolled in our programs. As a matter of community service ICS and the LOH provided a \$100 Wal-Mart gift card to a local woman who was the victim of a landlord scam. She had provided a security deposit and first month's rent to someone who she thought to be the landlord. When she showed up to move in a few days later, the locks were changed and no one was around. She had been scammed out of all her money. ICS and the LOH became aware of this story and wanted to assist by way of the LOH. The gift card was dropped off at the Green Bay Police Station who was collecting donations from the community to help this person.

The second matter of community service, ICS and the LOH again provided a gift card, this time in the amount of \$200 to a current housing program client. The request for help was made by an ICS employee working with this client. She was having a hard time keeping up with bills as a single parent of a child with cancer. She was trying to come up with the money needed for a security deposit for a new unit. However, since ICS and the LOH was not comfortable with making any cash payments, it was decided to again provided a Wal-Mart gift card so that the client could utilize the cash she had for her security depot and purchase medical items, groceries, and household items with the gift card.

### **Christmas Gifts:**

Each holiday season ICS and the LOH provide Christmas gifts to families in need. The families are again referred by ICS specialists, and ornaments are placed on a Christmas tree in the ICS lobby. The ornaments identify male or female with an associated age. ICS staff are welcome to pick an ornament and make a gift purchase on their own, while the LOH will purchase gifts for all the remaining people on the ornaments. Once the gifts are purchased the LOH will purchase wrapping paper and materials and then ICS staff will wrap all the presents, which will then be delivered in person by ICS staff. In total LOH spent \$506.51 on gifts which served 12 local families consisting of 33 total individuals' receiving gifts, both adults and children.