



Ladder of Hope 2018 Funding Report

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Ladder of Hope

The Ladder of Hope is uniquely designed to assist in filling gaps that exist in society between government support and self-sufficiency. The funding that encompasses ICS' Ladder of Hope is directly used in this process and specifically impacts our clients. The process (or steps on the ladder) provide a map for success for those clients working within ICS' programs and The Ladder of Hope. The Ladder of Hope provides opportunities for our clients to work with social experts, businesses, and agencies that can provide guidance and education necessary to achieving self-sufficiency and freedom from government assistance. Additionally, the Ladder of Hope provides spirit lifting and morale building possibilities for our clients that are comprised entirely from our donors. ICS' Ladder of Hope Foundation is focused on making a difference in our community through the generous support of our neighbors, friends, and associates.

*"Bringing people together with quality services
that promote self-sufficiency"*

LADDER OF HOPE 2018

		<u>Revenue</u>
<i>Balance as of 1/1/18</i>		\$ 18,211.96
<u>2018 FUNDRAISING EVENTS</u>	<u>DATE</u>	
Strikes for Hope Bowl-a-thon	2/18/2018	\$ 12,538.60
Brat Barn - Festival Suamico	6/15/2018	\$ 181.32
Green Bay Bullfrogs Game	7/19/2018	\$ 584.00
Brat Barn - Festival De Pere	8/10/2018	\$ 494.88
Brat Barn - Festival Green Bay West	9/7/2018	\$ 131.59
		\$ 13,930.39
Total Funds		\$ 32,142.35
		<u>Events Supported:</u>
Welcome Home Baskets (3)		\$ 221.55
<i>Homeowner 1</i>	7/19/2018	
<i>Homeowner 2</i>	8/1/2018	
<i>Homeowner 3</i>	8/1/2018	
House of Hope Donation Q1	2/1/2018	\$ 495.53
Client Apartment Fire 1	4/27/2018	\$ 300.00
Veteran Assistance - VA2K	5/16/2018	\$ 278.95
Golden House Donation Q2	5/24/2018	\$ 477.47
ICS "Feeding our Families"	6/27/2018	\$ 1,487.62
ICS College Scholarships, 4 @ \$500	6/20/2018	\$ 2,000.00
Golden House Meal-Outreach	7/25/2018	\$ 138.50
Thanksgiving Meals	11/20/2018	855.52
Client Assistance - Bus Pass/Cookware	7/3/2018	\$ 74.97
Back-to-School Store	8/8/2018	\$ 98.10
Client Apartment Fire 2	8/20/2018	\$ 300.00
Client School Supplies	8/23/2018	\$ 67.63
Freedom House Donation Q3	9/6/2018	\$ 340.37
Christmas Gifts	12/19/2018	\$ 981.41
McKinney Vento	12/4/2018	\$ 200.00
Laundry Love Green Bay	12/28/2018	\$ 300.00
Misc Expense		\$ 285.94
		\$ 8,903.56
Available Funds		\$ 23,238.79

FUNDING SOURCES

Strikes for Hope Bowl-a-thon:

The Strikes for Hope (SFH) Bowl-a-thon is the largest fundraising event supporting ICS's Ladder of Hope (LOH) Foundation. The SFH is an annual event held in February of each year. 2018 was the fourth annual event, and it was held at The Gutter in Suamico, Wisconsin. The event featured a silent auction, bucket raffles, and a 50/50 raffle. The ICS staff solicit donations from the community. Donations can be an auction item, cash donation, or registering a team to bowl. ICS collected 191 different donations. The participant cost is \$10 per person which includes unlimited bowling for 2 hours. The 2018 event had 222 registered bowlers. In 2018 we collected 554 non-perishable food to use at the "Feeding our Families" pantry day in June. Donors received 1 ticket, for a specific bucket raffle drawing, for each food item they donated.

Brat Barns:

The brat barn events are hosted at Festival Food locations in Brown County. The scheduling of these are on a first come first serve basis, and are generally scheduled in-person the first Wednesday in February of each year. In 2018 ICS hosted 3 brat barn events, one at Festival Suamico, one at Festival DePere, and one at Festival Green Bay West. Event organizations are required to purchase designated goods from Festival the day of the event, cook those goods, and sell those items at Festival set prices, with all proceeds going direct to the organization. This year ICS was the recipient of a \$250 gift card from Thrivent Action Teams. This was used as start-up money for our expenses at August 10th Brat Barn at Festival DePere.

Green Bay Bullfrogs Game:

The Green Bay Bullfrogs is the name a local baseball team playing in the Northwood's League, which is a collegiate summer baseball league. The Bullfrogs offer a "Community Connection Night". This event features a ticket to the game in a reserved bleacher seat, a Bullfrogs hat, and a hot dog and soda all for a cost of \$12. The organization can then sell the ticket for a price they designate. ICS sold the ticket for \$20, meaning each ticket sold was an \$8 profit. The event also offers an opportunity for a 50/50 raffle, information booth, and organizational announcements during the game. The \$584 generated from this event breaks down accordingly:

Ticket Sales (13 tickets)	\$104
Home Run/Other Donation	\$147
50/50 Raffle	\$333
TOTAL	\$584

EVENTS SUPPORTED

Welcome Home Baskets:

As clients enter into the Home Ownership Program, the LOH welcomes them into their new home with a “Welcome Home Basket” consisting of everyday home essentials. This gift is delivered to the client personally by an ICS team member as they are congratulated for their achievement in home ownership. ICS employees do the shopping and constructing of the baskets. Each basket has an approximate value of \$75. LOH purchased 3 baskets in 2018.

Veteran Assistance:

On May 16, 2018 ICS and LOH participated in the VA2K. This was a walk and hygiene drive sponsored by the Department of Veterans Affairs. LOH provided 10 backpacks with a variety of items like socks, deodorant, sunscreen, shampoo, body wash, toilet paper, wipes, etc. to assist homeless veterans in our community. ICS had 3 staff also participate in the walk. This event was held at the Milo Huemphner Health Care Center on University Ave. in Green Bay.

ICS “Feeding our Families” Pantry Day:

“Feeding our Families” is a pantry day open to all community members in need of food. This event was held on June 27, 2018 outside, and in front of the ICS office from 2pm-4pm. Prepackaged food bags were given to the first 100 households in line that day. ICS LOH used the 554 non-perishable food items received at our Strikes for Hope fundraiser in February, and ICS team members then shopped for the remaining necessary items and assembled the bags to supply a family with healthy food options. 200 bags of food were assembled, and each local family/household received 2 bags. ICS marketed this event through flyers, social media outlets, mailings, and within our building to program participants. We were able to distribute all of the bags of food. Bags were donated by Bay Care Clinic and Festival Foods.

ICS College Scholarships:

4 students were awarded college scholarships through the LOH in 2018 for the Fall Semester. Each scholarship was in the amount of \$500. The first three recipients were all attending Northeast Wisconsin Technical College (NWTC). One was studying in the Medical Assistant Program. The second was studying in the Human Services Program, and the third was studying in the Nursing Program. The fourth recipient was attending Fox Valley Technical College (FVTC) for an Emergency Medical Technician. All recipients were clients of the Housing Choice Program (HCV). Every applicant was required to write a summary as to why they would be a good candidate for the scholarship award and had to be a HCV Program recipient or on another form of government subsidized assistance. The LOH Committee selected the scholarship winners. An Award Ceremony was also held at the ICS to present the winners their Scholarship Certificate. Wisconsin State Assembly Representative, Eric Genrich, was our guest speaker.

Thanksgiving Meals:

Each Thanksgiving season the LOH tries to provide for families not able to provide the traditional Thanksgiving Day dinner for themselves. ICS employees donate some of items and the remaining items are purchased by the LOH. These dinners include all the fixings necessary for a traditional Thanksgiving meal. The dinner items are then packaged together (including a full turkey and roasting pan) and hand delivered or picked up by the selected families. In 2018 ICS presented 30 deserving local families with a full Thanksgiving Day dinner. Families are selected by way of ICS Specialists who refer families that they are, or have been working with and also through a Holiday Assistance Interest Form. These forms are available to clients and community members in our lobby and on our website. Interested parties need to share how the assistance would impact them individually as well as their household. LOH asks all recipients to Pay Forward an act of kindness to another.

Community Service:

ICS and the LOH try to help as many people in our community as possible and not all are currently enrolled in our programs. LOH assisted with 7 needs fulfillment initiatives:

Quarter 1:

House of Hope is a shelter for young parents and children experiencing homelessness. Based on the shelter's needs, the LOH provided the shelter and residents with donations that included diapers, sippy cups, hair care items, laundry detergent and undergarments.

Quarter 2:

Golden House is a domestic abuse shelter in Green Bay that needed assistance with a variety of things to keep the shelter functioning and assist the residents there. Based on their immediate needs list, LOH provided donations that included toiletries, cleaning supplies, bath towels, pillows, undergarments, and non-perishable food items.

Quarter 3:

Freedom House is a shelter for homeless families in Green Bay. LOH helped their residents by donating bus passes and a variety of non-perishable food items, laundry and cleaning items, as well as personal items.

Golden House Meal-Outreach: In July LOH provided a taco lunch for the resident families at this domestic abuse shelter. Additionally, we provided information on our programs, answered questions about our services, and provided applications for interested residents.

Back-to-School Store: In August, ICS LOH donated assorted school supplies to the local Back-to-School Store event held in the community. These items helped prepare children for their next year of growth and academic learning.

Quarter 4:

Laundry Love Green Bay: ICS sponsored the Laundry Love Green Bay event at Corner Coin Laundry on Mather St. in Green Bay on Friday night December 28th. Our \$300 donation helped 30 families and individuals get clean clothes and also provided 47 people with a meal that evening. Staff volunteered at the event and also shared information on ICS and our programs with those present.

McKinney Vento: In December 2018, ICS provided a \$200 donation of laundry vouchers to the McKinney Vento program for students/homeless families in the Green Bay Area Public Schools. This donation provided clean laundry to 20 homeless families.

Client Assistance:

ICS Specialists work daily with our program clients, and when they see clients needing more help than our programs can provide they are able to request help from the LOH. In 2018 2 separate client households were victims of apartment fires and lost all of their possessions. LOH assisted each one with a \$300 gift card to help replace necessities needed to move forward. In August a single mother with 7 school age children was still in need of some school supplies for them. LOH assisted with backpacks and basic supply needs. Additionally, in 3rd quarter LOH assisted a recently homeless HCV client with a monthly bus pass and a cookware set as he had just leased up on the program.

Christmas Gifts:

Each holiday season ICS and the LOH provide Christmas gifts to families in need. The families are again referred by ICS Specialists and are families that they are, or have been working with, and also through a Holiday Assistance Interest Form. These forms are available to clients and community members in our lobby and on our website. Interested parties need to share how the assistance would impact them individually as well as their household. LOH asks all recipients to Pay Forward an act of kindness to another. The LOH Committee selects the gift recipients, and then places ornaments on a Christmas tree in the ICS lobby. The ornaments identify male or female with an associated age. ICS staff are welcome to pick an ornament and make a gift purchase on their own, while the LOH will purchase gifts for all the remaining people on the ornaments. Once the gifts are purchased the LOH will purchase wrapping paper and materials and then ICS staff will wrap all the presents, which will then be delivered in person by ICS staff or picked up by the recipient. LOH provided 42 individuals, both adults and children, with Christmas gifts in 2018.